

OPEN MUNICH – WHERE DO WE STAND

In German Language, Translated simultaneously

TIME	CONTENT
10:00 CEST	WAKE UP & COUNTDOWN 'OPEN MUNICH – WHERE DO WE STAND' > Activation & tech check
11:00 CEST	MUNICH CALLING: FACING THE STATUS QUO > Welcome by Hans Reitz (Managing Director Grameen Creative Lab) & Lamiya Morshed (Executive Director of Yunus Centre) & Prof. Muhammad Yunus (Nobel Peace Prize Laureate) > Video message by Dr. Markus Söder (Minister President of Bavaria) > Video message by Dr. Wolfgang Schäuble (President of the German Bundestag) > Video message by Stefan Rummel (Managing Director at Messe München) > Video message by Prof. Dr. Volker Mosbrugger (Director General of Senckenberg Society for Natural Science) > Opening statements by Peter Schwarzenbauer (Supervisory board UnternehmerTUM, Former Board Member of BMW Group) & Saori Dubourg (Member of Executive Board of BASF SE)
11:30 CEST	CONSULTATION HOURS: DO WE HAVE THE RIGHT PRESCRIPTIONS? > Welcome by session host Dr. Eckart von Hirschhausen (Founder of 'Healthy Planet Healthy People')
11:40 CEST	OPENING SPEECH > Judith Gerlach (Bavarian State Minister for Digital Affairs)
11:48 CEST	CONSULTATION HOURS PART II > Dr. Eckart von Hirschhausen (Founder of 'Healthy Planet Healthy People')
11:52 CEST	NO GOING BACK > Post-corona recovery program by Prof. Muhammad Yunus (Nobel Peace Prize Laureate)
12:00 CEST	WHAT REALLY MATTERS NOW > Impulse exchange with Dr. Eckart von Hirschhausen (Founder of 'Healthy Planet Healthy People') & Christian Felber (Author, Co-Founder of Attac and the Common Good Economy Movement)

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TIME	CONTENT
12:15 CEST	<p>CREATIVE CONSCIOUSNESS TO CHANGE THE ECONOMIC WAYS</p> <ul style="list-style-type: none"> > Psychology of values: 3 guiding questions by Prof. Dr. Claudia Peus (Professor of Research and Science Management, Leadership Development at Technical University Munich) & Prof. Dr. Dieter Frey (Head of Center for Leadership and People Management at LM University Munich) & Hans Reitz (Managing Director Grameen Creative Lab)
12:25 CEST	<p>'CORPORATE CREATIVITY' – CRISIS AS AN OPPORTUNITY FOR DEVELOPMENT</p> <ul style="list-style-type: none"> > Impulse exchange > With Saori Dubourg (Member of Executive Board of BASF SE) & Dr. Karsten Wildberger (COO of E.ON SE) & Hans Reitz (Managing Director Grameen Creative Lab)
12:40 CEST	<p>THE ABC OF WE</p> <ul style="list-style-type: none"> > Speak-up > Antoine Sire (Member of the Board of BNP Paribas) & Andreas Renschler (CEO of Traton SE) & Hans Reitz (Managing Director Grameen Creative Lab)
12:50 CEST	<p>THE EUROPEAN WAY – FROM CORPORATE TO PERSONAL RESPONSIBILITIES & FACING EUROPE 2025</p> <ul style="list-style-type: none"> > Prof. Dr. Mary Robinson (Former President of Ireland & Former UN High Commissioner for Human Rights)
13:10 CEST	<p>LUNCH & TIME TO MATCH</p>
14:30 CEST	<p>D-CONNECT I (WORKSHOPS & DIALOGUE SESSIONS)</p> <ul style="list-style-type: none"> > The ABC of microfinance with Lamiya Morshed (Executive Director of Yunus Centre) > The ABC of environmental collaboration & circular economy: Learnings from the Covid pandemic for the environmental crisis with Fritz Lietsch (Editor in Chief forum Nachhaltig Wirtschaften) > The ABC of sustainable energy solutions with E.ON Business Solutions & Africa Green Tec > The ABC of common good economy: How to save the planet – the perspective of social science with Hans Reitz (Managing Director of Grameen Creative Lab)

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	<ul style="list-style-type: none"> > The ABC of we: Learn the Unlearned with the WeQ Institute > The ABC of social business: Harnessing the power of business to solve social problems with Yunus Thailand > The ABC of learning strategies: 'How do we build back better to emerge stronger from the crisis?' with Florian Hoffmann (Founder and CEO of The DO School)
16:00 CEST	<p>D-CONNECT II (WORKSHOPS & DIALOGUE SESSIONS)</p> <ul style="list-style-type: none"> > The ABC of environmental collaboration & circular economy: 'Crisis as catalyst - how can Covid-19 be a wake-up call for planetary health?' with Michael John Gorman (BIOTOPIA Science Museum) > The ABC of sustainable energy solutions II with E.ON Business Solutions & Little Sun > The ABC of common good economy: New values in business and economy with Angelika Gallenz (Human Resource Manager at H&M), Christian Heller (CEO value balancing alliance e.V.) & Christian Felber (Author and Initiator of the "common good economy") > The ABC of WE: ABC Sessions: The European Way with the WeQ Institute > The ABC of social business: Social Business for Covid Response with Ashraful Hassan (Managing Director, Grameen Telecom)
18:00 CEST	<p>WARM UP & COUNTDOWN' OPEN MUNICH –THE UN FOR YOU'</p> <ul style="list-style-type: none"> > Activation & tech check

OPEN MUNICH – THE UN FOR YOU

In English Language

TIME	CONTENT
19:00 CEST	<p>FROM THE ZERO HOUR TO TODAY</p> <ul style="list-style-type: none"> > Welcome by session host Leonhard Nima (Founder of Studio Nima) & Ron Garan (Former NASA-Astronaut)
	<p>WHAT DID THE UN DO FOR YOU?</p> <ul style="list-style-type: none"> > Mohamed Amersi (Founder of The Amersi Foundation)
19:15 CEST	<p>FROM HUMAN RIGHTS TO SDGs</p> <ul style="list-style-type: none"> > Live conversation with Michael Møller (Former UN Under-Secretary-General)
19:25 CEST	<p>UN MEETS ONE YOUNG WORLD</p> <ul style="list-style-type: none"> > Conversation with Michael Møller (Former UN Under-Secretary-General) & Kate Robertson (Co-founder of One Young World)
19:35 CEST	<p>WHERE IT BEGAN</p> <ul style="list-style-type: none"> > Live connection to San Francisco (birthplace of the UN Charta) > Lucian Tarnowski (Founding Ambassador of Civana)
19:40 CEST	<p>FROM SDGs TO PLANETARY RIGHTS</p> <ul style="list-style-type: none"> > Conversation on scope of Human Rights & SDGs > With Kerry Kennedy (Human Rights Activist)
19:48 CEST	<p>IF YOU CAN MAKE IT THERE, YOU CAN MAKE IT ANYWHERE</p> <ul style="list-style-type: none"> > Live connection to New York > With Monica Yunus & Camille Zamora (Founders of Sing for Hope)

OPEN MUNICH – THE UN FOR YOU

In English Language

TIME	CONTENT
19:55 CEST	THE PLANETARY SYMPHONY > Live conversation with Maestro Josep Vicent (Conductor of ADDA Simfònica)
20:00 CEST	IN CONCERT > Live from Alicante: ADDA Simfònica plays Ludwig van Beethoven's Symphony No. 7
20:45 CEST	THE ABC OF WE > Statement on the sense of community > With Prof. Dr. Mary Robinson (Former President of Ireland & Former UN High Commissioner for Human Rights)
21:00 CEST	END OF PROGRAM AND TIME TO MATCH

OPEN MUNICH – THE PERSONAL PURPOSE

In German Language, Translated simultaneously

TIME	CONTENT
10:00 CEST	<p>WAKE UP & BEST OF DAY 1 COUNTDOWN ‘OPEN MUNICH – THE PERSONAL PURPOSE’</p> <ul style="list-style-type: none"> > Activation & tech check
11:10 CEST	<p>OPENING MESSAGE</p> <ul style="list-style-type: none"> > With Mohamed Amersi (Founder & Chairman Amersi Foundation) > Prof. Muhammad Yunus (Nobel Peace Prize Laureate) asking the question ‘Why am I in this World?’
11:25 CEST	<p>MY COLLECTIVE</p> <ul style="list-style-type: none"> > Dr. Ricarda Engelmeier (Founder MyCollective)
11:30 CEST	<p>PERSONAL INTEGRITY & THE ROLE AS ‘PUBLIC PERSON’</p> <ul style="list-style-type: none"> > Interview on Personal Purpose with Thomas Schmall (Chairman of the Board of Management of Volkswagen Group Components at Volkswagen AG) > Conversation with Hiltrud Werner (Member of the Board of Volkswagen AG) & Hans Reitz (Managing Director Grameen Creative Lab)
11:50 CEST	<p>PEOPLE PLANET PROFIT</p> <ul style="list-style-type: none"> > Impulse exchange with Peter Schwarzenbauer (Former Board Member BMW Group, Member of Supervisory Board UnternehmerTUM)
12:05 CEST	<p>THE LEARNING ORGANISATION</p> <ul style="list-style-type: none"> > Gabriele Hässig (Managing Director Communication, Sustainability at Procter & Gamble) & Angela Gallenz (Head of HR at H&M Germany) & Hans Reitz (Managing Director of the Grameen Creative Lab)
12:20 CEST	<p>PURPOSE BY HUMAN</p> <ul style="list-style-type: none"> > Dr. Rüdiger Recknagel (Chief Environmental Officer Audi & Managing Director Audi Environmental Foundation) & Torsten Schreiber (Founder & CEO Africa GreenTec AG) & Aida Schreiber (Co-Founder of Africa GreenTec AG) & Hans Reitz (Managing Director Grameen Creative Lab)
12:30 CEST	<p>PERSONAL PURPOSE – COMMON GOOD & SDGs</p> <ul style="list-style-type: none"> > Impulse exchange with Dr. Antonella Mei-Pochtler (Special Advisor to the Federal Chancellor Head of Strategy Unit Think Austria)

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12:45 CEST	<p>MENSCH BLEIBEN 'REMAIN HUMAN'</p> <ul style="list-style-type: none"> > Personal encounter with Dr. Johannes Teyssen (CEO of E.ON SE) & Hans Reitz (Managing Director Grameen Creative Lab)
13:00 CEST	<p>INSPIRING MUNICH</p> <ul style="list-style-type: none"> > Introduction & transition to program of workshop & dialogue sessions
13:10 CEST	<p>LUNCH & TIME TO MATCH</p>
14:30 CEST	<p>D-CONNECT I (WORKSHOPS & DIALOGUE SESSIONS)</p> <ul style="list-style-type: none"> > New rules of the business game: A global data pledge with Stephan Grabmeier (Expert in Purpose driven Innovation & Sustainable Business) > The ABC of a new beginning: The Vision becomes a way with the WeQ Institute > We culture and new learning strategies: What does value balancing alliance mean? What are the new business KPIs for the 21st century? with Christian Heller (CEO of value balancing alliance e.V.) > ABC of immunology and healthcare: Covid-19 – the scientific way out of the crisis with Mohamed Amersi (Founder and Chairman at Amersi Foundation & Inclusive Ventures Group) & Sir John Irving Bell (Immunologist and Geneticist at University Oxford) > Planetary vision & everyday life reality: It's time to regenerate our common house with Fritz Lietsch (Editor in Chief at forum Nachhaltig Wirtschaften)
16:00 CEST	<p>D-CONNECT II (WORKSHOPS & DIALOGUE SESSIONS)</p> <ul style="list-style-type: none"> > New rules of the business game: Stepping up and stepping forward as force for good and a force for growth with Gabriele Haessig (Managing Director Communication and Sustainability at Procter & Gamble in Germany, Austria, Switzerland) > The ABC of a new beginning: A change of times or time to change - the great reset and social businesses with Prof. Dr. Andreas Heinecke (Founder of Dialogue in the Dark)

OPEN MUNICH – THE PERSONAL PURPOSE

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TIME	CONTENT
16:00 CEST	<ul style="list-style-type: none">> We culture and new learning strategies: Fierce empathy - reclaiming our humanity to heal the world with Dr. Anita Nowak (Awarded Professor of the Year in 2014 & 2019 at McGill University)> ABC of immunology and healthcare: Digital health with Sajid Rahman (CEO of Digital Healthcare Solutions, Bangladesh)> Planetary vision & everyday life reality: ‘Social Business Coffee Society (SBCS) – from a vision to a mission!’ with Hans Reitz (Managing Director of Grameen Creative Lab) & Christian Hamerle (Future Director for Holistic Hospitality at circ)
18:00 CEST	<p>WARM UP & COUNTDOWN‘ OPEN MUNICH – THE DRIVING FORCE TO 2024</p> <ul style="list-style-type: none">> Activation & tech check

OPEN MUNICH – THE DRIVING FORCE TO 2024

In English Language

TIME	CONTENT
19:00 CEST	THE SPORT GUESSING GAME
19:05 CEST	THE PERSONAL DRIVE (IN ALL OF US) > Welcome by session host Jochen Färber (Head of Olympic Channel Services) > Video message by Thomas Bach (President of IOC)
19:18 CEST	SOLVING PROBLEMS IN & TROUGH SPORT > Yoan Noguier (Managing Director Yunus Sports Hub) > Impulse exchange with Christophe Divi (Director of ESS 2024) & Peter Balleis (Executive President at Jesuit Worldwide Learning)
19:40 CEST	OUR LEARNINGS – WHAT WILL MAJOR EVENTS LOOK LIKE IN THE FUTURE > German Sport Highlights 2021, European Championships 22 > Video message by Herbert Hainer (President of FC Bayern München) > Conversation with Tobias Gröber (ISPO Group) & Colja Dams (CEO VOK DAMS) & Burkhard Kieker (Managing Director of visitBerlin) & Benjamin Folkmann (Managing Director FC Bayern München e.V.) & Hans Reitz (Managing Director of Grameen Creative Lab)
20:10 CEST	SPORTS – A CATALYST FOR CHANGE > Interaction discussion with Jochen Färber (President of IOC) and the audience
20:15 CEST	INFLUENCE & ACTION – ACTIVISTS AND ADVOCATES IN SPORTS > Moderated by Thomas van Schaik (Director Van Schaik & Fischer) with Charlotte Autant (Development Manager Peace and Sport) & Kady Toukara (Olympian, Former Captain of Basketballteam from Mali) & Dr. Aya Nakitanda (Olympian Swimming Uganda) & Mary Harvey (CEO at the Centre Sports & Human Rights)
20:55 CEST	CONCLUSION > Wrap-up & Forecast June 28 with Jochen Färber (IOC Channel Service)
21:00 CEST	END OF PROGRAM AND TIME TO MATCH

10TH SOCIAL BUSINESS DAY

In English Language

TIME	CONTENT
10:00 CEST	<p>WAKE UP & BEST OF DAY 2 & COUNTDOWN</p> <ul style="list-style-type: none"> > Activation & tech check
11:00 CEST	<p>COLLOQUIUM 51 REVIEW</p> <ul style="list-style-type: none"> > 'Corporate Culture' with Stephan Grabmeier (Expert in Purpose driven Innovation & Sustainable Business) > 'London Calling' – Reflections from Mohamed Amersi (Founder & CEO of Emergent Telecom Ventures), & Nino Nanitashvili (Social Innovator & Tech Enthusiast) & Mandeep Rai (Author of the Value Compass) <p>GLOBAL CONSCIOUSNESS AWARD</p> <ul style="list-style-type: none"> > Laudator: Erwin Laszlo (Founder of Club of Budapest) & Peter Spiegel (CEO WeQ Institute) > Prize winner: Dr. Rüdiger Fox (Founder GCH-Institute & CEO Sympatex Technologies GmbH) <p>COLLOQUIUM 51 ESSENTIALS I-III</p> <ul style="list-style-type: none"> > Review I: Vaccine as a human right Prof. Muhammad Yunus' (Nobel Peace Prize Laureate) global petition to make the vaccine freely available > Review II: The new, non-speculative stock corporation Main features of the new corporation by Hans Reitz (Managing Director of the Grameen Creative Lab) > Review III: 'The new common good - the systematic solutions' by Christian Felber (Author, Co-Founder of Attac and the Common Good Economy Movement)
12:35 CEST	<p>VOICE OF NEW GENERATION</p> <ul style="list-style-type: none"> > Thoughts & notes from the circle of young doctors
12.45 CEST	<p>WHY WE HAVE TO START OVER</p> <ul style="list-style-type: none"> > Video message & launch of Olafur Eliasson's 'Earth Speakr' Project > Hans Reitz personal conclusion
13:10 CEST	<p>IT IS MY HONOUR</p> <ul style="list-style-type: none"> > Jan Teunen (Culture Capital Producer) on the new 'planetary consciousness'
14:00 CEST	<p>OPEN DHAKA – SOCIAL BUSINESS 2020</p> <ul style="list-style-type: none"> > Harnessing the power of business to end poverty > Live presentations from the Yunus Centre & friends
15:00 CEST	<p>THE GOLDEN HOUR</p> <ul style="list-style-type: none"> > An homage to 'Grand Generation' & Prof. Yunus > A full hour of tribute to humanitarian accomplishments from around the world